zenoti

# Reward Your Customers and Build Passion for Your Brand

Improve client engagement, encourage return visits, and reward your guests with a results-driven points program.

## Flexible program options

### Flat-point system

Create a simple flat-point system that is super easy for customers and staff to understand.

### Tiered-point system

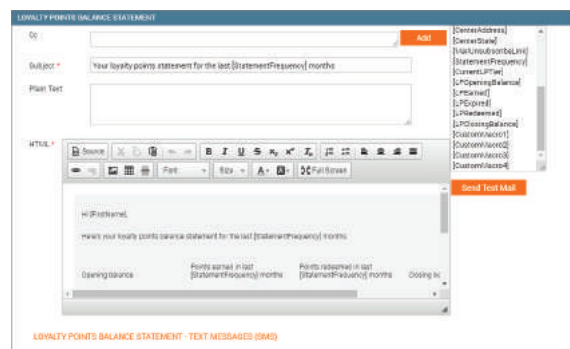Motivate customers to spend more and reach elite status with a tiered-point system.



## Customized for your business

Zenoti's Loyalty Points is a powerful tool that motivates desirable behavior from your customers. Incentivize higher spend and referrals by awarding points for referring a friend, spending on a specific service or retail item, or booking online.

## Easily automate your customer engagement

Send your customers texts or emails announcing their points balance after they earn or redeem points. Keep your brand top-of-mind with monthly points statements and strategically-timed marketing campaigns.

# Features that your customers and staff will love

Zenoti Connect perfectly complements your phone solution, providing a convenient omni-channel experience for both staff and customers.

### A unified program

All locations participate in the same program for a better customer experience. Zenoti supports reconciliations between centers.

### Lookup points balance

Customers can look up their point balance, accrual and redemption history from their account via your website or mobile app.

### Reporting

Liability, redemption, accrual, referral and expiration reports give you visibility into program usage.
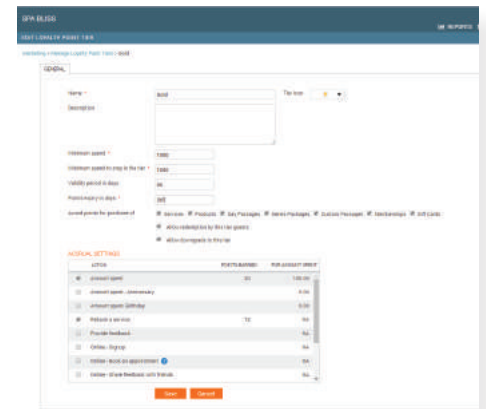
EARN
DOUBLE
POINTS!

## Grow revenue with loyalty point offers

Don't lose out on revenue with a discount or free offer — run a loyalty points promotion instead. The same goes for winning back an old customer: offer loyalty points to get them back into your shop.

## Simple setup & hands-free management

Set up your program within an hour; simply define how your guests earn and redeem points. From there, Zenoti automatically enrolls and engages your customers. POS integration makes redemptions quick and easy for staff.

# Get Zenoti Loyalty Points and build client relationships that last.

Reach out today to get started.

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