



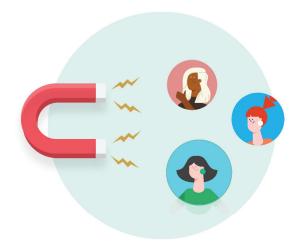
# Grow customer loyalty and predictable revenue with Zenoti Memberships

Turn clients into brand loyalists and strangers into friends with flexible, convenient membership programs. Zenoti Membership features allow you to maintain multiple membership programs and create a predictable revenue from membership sales. Meet the needs of all guests with multiple combinations of services and payments to choose from.

## Generate predictable revenue

Grow your business through continuous and predictable revenue. Sell memberships online for easy purchase, and establish special members-only pricing to incentivize participation. Lock-in periods allow you to restrict cancellations to a certain timeframe, and different subscription models support monthly recurring memberships as well as one-time signups.





## Deepen client loyalty

Acquire and retain loyal customers by offering a variety of flexible programs to meet their individual needs. Allow them to share member benefits with friends and family and watch your client roster grow. Provide partial credits so guests can use credits when and how they wish, and tempt new participants with special promotions and introductory offers.

## Your memberships, your way

You define how members accrue and redeem credit. Set up unique discounts on additional services and retail purchases based on a guest's membership plan, and even optimize discounts for peak and non-peak days.

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System automations and user-friendly software mean minimal staff training. "Set it and forget it" with auto-recurring payments and memberships. Switch guests to a different plan or freeze benefits and collections with ease.



## Full support for your team

Zenoti's full-featured solution gives your team the support they need to deliver phenomenal membership experiences.

# Management made easy



#### **Future start dates**

Close membership deals at checkout and allow guests to choose their own start date.



#### Secure data storage

Zenoti stores your guests' credit card information securely.



#### **Cancellation features**

Set credits to expire after a certain date, or convert them to giftable credits.



#### **Upgrades**

Upgrade or downgrade members to different plans easily.



#### Offer trial runs

Create limited introductory memberships that can auto-convert to regular memberships.



#### Free the front desk

With the minutia of memberships on autopilot, front desk staff can focus on more important tasks.

Reward customer loyalty. Increase predictable revenue. Zenoti Memberships gets it done.

Get started today!