

114,000+ patient forms digitized — Oliva boosts efficiency and goes paperless with Zenoti.

“The impact has been incredible! In just one month, we digitized over 114,000 patient forms, ensuring seamless access to patient history and improving operational efficiency. With 28,000 customers enrolled in our loyalty program, Zenoti's platform helps us boost retention and drive repeat business effortlessly.

Hymakar Valluri

CFO, Oliva Skin and Hair Clinic

The Challenges

Manual processes and paper-based records slowed down operations at Oliva Skin & Hair Clinics. Accessing patient history, managing loyalty programs, running campaigns, and handling package renewals required heavy manual effort — impacting efficiency and patient engagement.

The Solutions

- Zenoti helped eliminate paperwork, ensuring faster and secure access to medical history
- Boosted retention through seamless reward management
- Higher patient engagement with automated WhatsApp notifications
- Targeted campaigns launched — increasing engagement and conversions through precise segmentation
- Packages managed effortlessly — reducing manual work and improving operational efficiency



Impact:

114K+

Forms
digitized in
one month

28K

Loyalty
members
tracked
seamlessly

200K+

Packages
managed with
ease